



## AN EVENING PROTECTING & CELEBRATING MINNESOTA'S VOYAGEURS NATIONAL PARK

### 2024 Sponsorship Opportunities

Prepare to leave winter behind and celebrate open-water season! Join us for the fourth annual Voyageurs Spring Thaw, a signature event experience raising funds for projects that keep Voyageurs National Park wild forever. Give a child their first paddling experience, protect wetland habitat, preserve starry skies, and ensure future generations experience the wilderness and wonder of Voyageurs National Park.

Contact: Christina Hausman Rhode, Executive Director  
[chausman@voyageurs.org](mailto:chausman@voyageurs.org) or 612-333-5424

 **Voyageurs  
Conservancy**



# WHY SPONSOR?

Sponsor partners play a critical role in the event's success and are provided exposure and promotional benefits. **Becoming a sponsor aligns your business with a leading environmental organization** in Minnesota, Voyageurs Conservancy, and promotes your support of a **sustainable future for our national parks**. Explore how sponsorship can enhance your corporate citizenship and visibility.



## VOYAGEURS SPRING THAW - A SIGNATURE EVENT EXPERIENCE

The Voyageurs Spring Thaw raises vital funds to conserve and share the natural wonder of Minnesota's Voyageurs National Park. **On April 25, 2024, Spring Thaw will unite park stewards across the U.S.**, with hybrid options to participate virtually or in-person in Minneapolis, Minnesota. The evening includes:

**INSPIRING PROGRAM AT THE 'GLASS HOUSE' IN MINNEAPOLIS AND ONLINE**

**SPECIAL ADDRESS FROM THE SUPERINTENDENT OF VOYAGEURS NATIONAL PARK**

**NATURE-THEMED ONLINE SILENT AUCTION**

**SIGNATURE FOOD, DRINK, AND MUSIC INSPIRED BY THE NORTH WOODS**

**MOBILE PLANETARIUM & INTERACTIVE ACTIVITIES ON THE PARK'S WILDLIFE, WATERWAYS, AND CULTURAL HERITAGE**

### Event Audience

- ✓ 400+ guests from 30+ states and Canada
- ✓ Community leaders deeply committed to environmental stewardship and outdoor recreation
- ✓ Friends of Voyageurs National Park, outdoor industry leaders, small business owners, and philanthropists



# VOYAGEURS CONSERVANCY

In partnership with the National Park Service, Voyageurs Conservancy preserves the wild character and unique experience of Voyageurs by funding projects and programs that will sustain it for generations to come.

**WE ARE THE OFFICIAL CHARITABLE PARTNER OF MINNESOTA'S NATIONAL PARK WITH A 50-YEAR LEGACY OF STEWARDING AND PROTECTING THE PARK.**

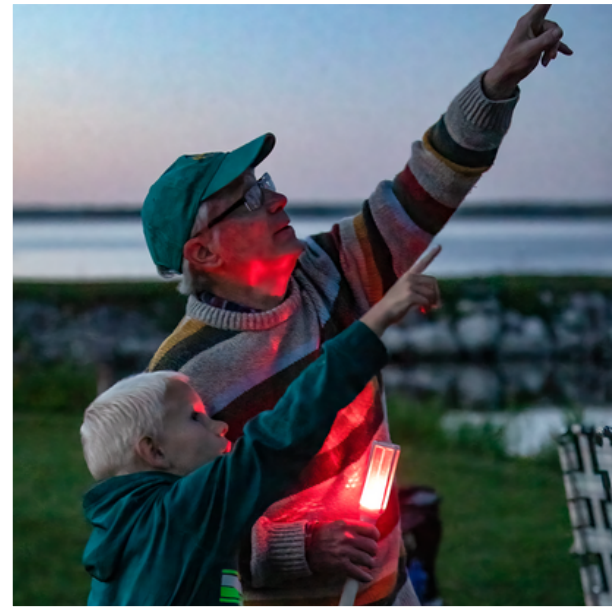
## VOYAGEURS NATIONAL PARK

Along the Minnesota-Canadian border, Voyageurs is a wide-open gateway to the great outdoors with over 218,000 acres of boreal forests, starry skies, and interconnected waterways. As Minnesota's national park, Voyageurs is known for:

- 84,000 acres of outstanding resource waters making it an oasis for angling, boating, and paddling
- Iconic wildlife including loons, moose, wolves, and 55+ species of fish
- One of the few International Dark Sky Parks in the nation and a destination for astro-tourism

## VOYAGEURS CONSERVANCY'S SPRING THAW MAKES POSSIBLE:

- Funds critical water conservation projects, restoring wetlands, helping wild rice return, and preventing zebra mussels from impacting our fisheries
- Connect 5,000+ kids to park field trips, mobile classroom visits, and virtual programs that spark a love for outdoor recreation and stewardship
- Develop a new visitor center at Crane Lake and expand programs that deepen the public's connection to dark skies, fishing, cultural history, and science in the park



# SPONSOR BENEFITS



## \$10,000 - PARK CHAMPION: 3 Available

- Prime logo placement on all printed materials, website, emails, signage, and program video
- Verbally thanked at the podium at in-person event and recognition in virtual program
- 10 guest tickets, thank you gift, partnership recognition highlighted in electronic newsletter, blog, and on boosted social media posts
- Exclusive benefits to be discussed, including public recognition at Voyageurs National Park



## \$5,000 - PARK AMBASSADOR: 6 Available

- Secondary logo placement on all printed materials, website, emails, signage, and program video
- Company logo on event signage and program video
- 5 guest tickets, thank you gift, partnership recognition highlighted in electronic newsletter and boosted social media posts



## \$1,000 - PARK STEWARD: 10 Available

- Company logo placement on website
- Name recognition in print materials, signage, and program video
- 2 guest tickets

## DIGITAL REACH

**Followers/Subscribers: 20,000**

**Website Visits: 7,000 /month**

**Virtual & In-Person Attendance: 400+**

## FOR QUESTIONS, CONTACT:

**Christina Hausman Rhode** Executive Director, Voyageurs Conservancy  
chausman@voyageurs.org 612-333-5424  
voyageurs.org/springthaw



**Voyageurs  
Conservancy**



# SPONSORSHIP FORM

Your support provides many benefits and is tax-deductible as allowed by law. Thank you for supporting Minnesota's National Park!



## Sponsorship Commitment

- \$10,000 PARK CHAMPION
- \$5,000 PARK AMBASSADOR
- \$1,000 PARK STEWARD
- \$500 FRIEND OF THE PARK
- OTHER \_\_\_\_\_

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Email/Phone

\_\_\_\_\_  
Company Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

## Payment Options

- ENCLOSED IS A CHECK
- SEND ME AN INVOICE

\_\_\_\_\_  
Website



You can also make a payment online by scanning the QR Code

Credit Card Information (if applicable):

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
CVC Code

\_\_\_\_\_  
Name on Card (if different from above)

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Billing Address (if different from above)

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip



Please make checks payable to:  
**Voyageurs Conservancy**  
1400 Van Buren Street #200-235  
Minneapolis, MN 55413

The Voyageurs Conservancy is a 501c3 nonprofit organization.  
EIN: 41-6049473



Please email your high-resolution (preferably vector format) logo to **contact@voyageurs.org**.

If you have both one-color and full-color logos, please provide both.